



ICAR KRISHI VIGYAN KENDRA
MITRANIKETAN
VELLANAD, THIRUVANANTHAPURAM



Price Fixation Proceedings –Marketing Committee

MN/KVK/2024-25

Date: 01.04.2024

The marketing committee meeting of ICAR - Krishi Vigyan Kendra, Mitraniketan, Vellanad, Thiruvananthapuram was held on 25.03.2024 at KVK premises in order to fix the prices of various products for sale through the sales counter in variable quantities. The rates have been fixed for the each item in consultation with the concerned unit heads. The following staff members have participated in the meeting.

- | | |
|---------------------------|-------------------------|
| 1. Smt. Bindhu R. Mathews | (SMS, Plant Protection) |
| 2. Smt. Chithra G. | (SMS Agri. Engineering) |
| 3. Dr. Udayakrishnan P. | Assistant |
| 4. Smt. Lisha L.S. | Stenographer |

Recommendations of the marketing committee:

The following recommendations on the sale of all farm produces were made in the meeting. The prices for individual items are given below. These prices will remain fixed for the period from 01st April, 2024 till 31st March, 2025 or at an earlier date as per common consensus of the marketing committee. The marketing committee reserves rights for amending the rates for bulk quantities as and when required.

PRODUCT LIST

Sl. No.	Product Name	Revised MRP (from 01.04.2024)	Retail price at sales outlet of KVK	Discounted Price for large volume sale	Remarks
1.	Sprayer (1.5 ltr)	320	290	270	>25 nos.
2.	Banana Bunch Covering Device	3820	3720	3520	>10 nos.
3.	Banana Bunch Cover with rubber band	20	15	13	>50 nos.
4.	Banana Fibre Extraction Tool	200	160	150	>10 nos.
5.	Banana Comb Cutter	Variable			
6.	Mitra Banana ring and string support	60	50	45	>50 nos.
7.	Hand fork	180	160	150	>10 nos.
8.	Spade	360	340	330	>10 nos.
9.	Banana Pseudostem Injector	22000	19500	19000	>5 nos.
10.	Semi manual cassava harvester	3000	2650	2600	>5 nos.
11.	Mitra Low cost hydroponics green fodder production system	15000	13000	12500	>5 unit
12.	Mitra Family Drip kit	750	500	450	>10 nos.
13.	Portable Sprinkler (1 unit)	300	250	230	>10 nos.

14.	Pepper Plucker	1800	1650	1600	>10 nos.
15.	Fruit Plucker	950	800	700	>10 nos.
16.	Kunapajala	35	30	25	>50 nos.
17.	Egg Amino Acid (200 ml)	150	130	120	>50 nos.
18.	Egg Amino Acid (100 ml)	80	70	65	>50 nos.
19.	Fish Amino Acid (200 ml)	150	130	120	>50 nos.
20.	Fish Amino Acid (100 ml)	80	70	65	>50 nos.
21.	Vermicompost (1 kg)	30	25	20	>50 kg.
22.	Neem cake powder (1kg)	70	55	50	>50 kg.
23.	Earthworm (1kg)	1300	1250	1200	>5 kg
24.	Kalpavardhini (1kg)	185	165	160	>20 kg
25.	Kalpavardhini (2kg)	360	320	310	>20 kg
26.	Tobacco decoction kit	70	60	50	>25nos.
27.	Panchagavya (200ml)	200	150	130	>25nos.
28.	Ghana Jeevamrutham (1 kg)	230	200	180	>20 kg
29.	Rooted Pepper Cuttings (per stem)	20	15	12	>25nos.
30.	Rooted Pepper Cuttings (Layered)	25	20	20	>25nos.
31.	Finger millet seeds (500g)	50	45	40	>5kg
32.	Neem cake powder (2kg)	130	110	100	>50 kg.
33.	Ginger rhizomes	250	225	220	>50kg
34.	Turmeric rhizomes	75	60	55	>50kg
35.	Paddy seeds (1kg)	65	55	50	>25kg
36.	Cassava Stems (per piece)	10	7	6	>50 nos.
37.	Sorghum seeds (500 g)	100	70	60	>10 kg
38.	Foxtail millet seeds (500 g)	100	70	60	>10 kg
39.	Vermi wash (500 ml)	80	50	45	>25 nos.
41.0.	Organic mixture (1kg)	140	120	110	>10 kg
42.	Coirpith compost (2.5kg)	60	50	45	>50kg
43.	VAM (1kg)	110	100	90	>25kg
44.	Azolla (1kg)	110	100	90	>25kg
45.	Nursery Plants	Variable			
46.	Spawn (1pkt)	70	50	50	NA
47.	P.P. Cover	5	5	5	NA
48.	Pseudomonas (1kg)	130	110	100	>25kg
49.	Trichoderma (1kg)	150	120	110	>25kg
50.	Trichoplus (2 kg)	75	60	55	>50kg
51.	Tricho cake (10 Nos)	75	50	50	
52.	Nanma (200 ml)	140	130	120	>25 nos.
53.	Nanma (100 ml)	80	70	60	>25 nos.
54.	Shreya (200 ml)	130	110	100	>25 nos.
55.	Shreya (100 ml)	70	60	50	>25 nos.
56.	Menma (100 ml)	70	60	50	>25 nos.
57.	Needle	20	15	13	>15 nos.
58.	Neem Oil (200 ml)	100	90	80	>25 nos.
59.	Neem Oil (100 ml)	60	50	40	>25 nos.

60.	BoREP (10 cent)	80	70	65	>25 nos.
61.	BoREP (50 cent)	350	330	320	>25 nos.
62.	Yellow Sticky Trap	75	55	50	>25 nos.
63.	Blue Sticky Trap	75	55	50	>25 nos.
64.	Pheromone Trap (Vegetable)	160	150	140	>25 nos.
65.	Pheromone Trap (Mango)	120	110	100	>25 nos.
66.	Mushroom (1 kg)	420	420	400	>25 kg
67.	RTF Mushroom Bag (1.5 kg)	150	130	120	>25 nos.
68.	Honey Amla (300g)	220	170	160	>10 nos.
69.	Honey Health Mix (300g)	230	180	170	>10 nos.
70.	Honey Chilli (175g)	150	120	110	>10 nos.
71.	Amla Punch (175g)	150	120	110	>10 nos.
72.	Hibiscus Honey (200g)	150	120	110	>10 nos.
73.	Black Pepper Powder (50g)	Variable			
74.	Black Pepper corns (100g)	Variable			
75.	Coconut-Chammanthi Podi (100g)	70	60	45	>30 nos.
76.	Cardamom (25g)	Variable			
77.	Turmeric Powder (100g)	75	60	55	>25 nos.
78.	Tea Powder (100g)	60	40	45	>25 nos.
79.	Tea Powder (250g)	120	90	85	>10 nos.
80.	Honey (250g)	115	90	85	>10 nos.
81.	Honey (500g)	220	170	160	>10 nos.
82.	Honey (1kg)	415	320	310	>05 nos.
83.	Honey Garlic (200g)	150	120	110	>05 nos.
84.	Honey Ginger (200g)	150	120	110	>05 nos.
85.	Honey Health Mix (80g)	50	30	25	>25 nos.
86.	Honey Dates (80g)	50	30	25	>25 nos.
87.	Honey Amla (80g)	50	30	25	>25 nos.
88.	Green Tea (100g)	145	100	90	>10 nos.
89.	Eucalyptus oil (50ml)	130	110	100	>10 nos.
90.	Lemongrass oil (50ml)	135	115	110	>10 nos.
91.	Face pack honey (50g)	65	50	45	>20 nos.
92.	Pain balm (25g)	65	50	45	>20 nos.
93.	Body Cream (50g)	75	60	55	>20 nos.
94.	Knee Balm (50g)	65	50	45	>20 nos.
95.	Banana Powder (200g)	195	150	140	>10 nos.
96.	Banana Health Mix (200g)	230	180	160	>10 nos.
97.	Virgin Coconut Oil (100 ml)	195	150	145	>10 nos.
98.	Idli/dosa chutney podi	75	60	55	>20 nos.
99.	Tapioca Cookies (150g)	75	60	55	>20 nos.
100.	Sambar Powder (50g)	75	60	55	>20 nos.
101.	Rasam Powder (50g)	75	60	55	>20 nos.
102.	Coffee Powder (100g)	Variable			
103.	Cleaning Lotion (1 ltr)	50	40	35	>20 nos.
104.	Sipup	7	5	4	>50 nos.
105.	Ice Cream	30	25	20	>50 nos.
106.	Chocolate Fingers (150g)	110	80	75	>25 nos.

Orders issued as per the directions of the ICAR-ATARI core committee meeting and on cash delivery only. NO CREDIT SALE ALLOWED. The MRP is inclusive of all taxes and levies wherever applicable.